

Kiwanis

Kiwanis Club of Newark, Ohio

Chartered September 4, 1918

Kiwanis Club of Newark
P. O. Box 101
Newark, OH 43058-0101
www.newarkohiokiwanis.org

Meets every Monday
at 11:45 am
at the Buckingham House.

2009-10 Officers:

Doug Stutz
President

Rod Nelson
Immediate Past President

Sam Kiner
President – Elect

Bill Rauch
Vice President

Dave Whiteman
Treasurer

H. Robert Evans
Secretary
568 Hudson Avenue
Newark, Ohio 43055
bobevansksec@windstream.net

Lew Hullinger
Secretary Emeritus

2009-10 Directors:

Judy Bradley
Tim Cox
Tracy Dwiggin
Lynn Fawcett
Beth Kolb
Emma Malcolm
Doris Spriggs

Newsletter Editor

Bob Cullen
740-344-9107
robertjcullen@windstream.net

WHAT'S KNEWS?

February 25, 2010

Greeters (Coordinated by Sam Kiner)

3/1 Emma Malcolm & Beth Wells
3/8 Laura Edelblute & Mike Young

Invocation — — Song Leaders (Accompanied by Bob Handelman)

3/1 Greg Halbe
3/8 Phil Frye — — Casey Claxon

Future Programs (Coordinated by Phil Frye)

3/1 *Doug Stutz* will chair a Board Meeting
3/8 *Heather Odendahl* will talk about Developmental Disabilities

Recent Programs

2/15 Club Activities & Issues: Improving Pancake Day - Chaired by *Sam Kiner*, led by *Ted Cobb*.
2/22 *Cindy Shaffer*, Advisor for the Granville Key Club, talked about their successful ongoing Bone Marrow Project. Introduced by *Beth Kolb*

March Birthdays

3/7 John Musser	3/26 Mike Young
3/13 Eric Brown	3/29 Jeffrey Craig
3/23 John Kozak	3/31 Robert Harlow
3/24 William Matthews	



• The Noon News is reported by **Dave Doney**, News Director, WNKO/WHTH Radio

- The pdf version of the newsletter is assembled and emailed by *Dave Whiteman*
- The printed copies are distributed by *Bob Evans*
- The membership roster is maintained by *Dave Whiteman* (dave@ohiokiwanis.org)

Kiwanis is a global organization of volunteers dedicated to



changing the world one child and one community at a time.

Guests

2/15 **Matt Kunsman** was *Marty Altmaier's* guest. Matt is a new attorney with Marty's firm. His wife is an active member of the 20th Century Club.

2/22 **Ruth Stockum** from Newark Health Care attended as a guest of *Dave Whiteman*. Ruth is interested in becoming a member. *Chris Miller* had several guests from Newark High School. **Scott Koebel**, a guidance counselor who teaches a Service Learning class, brought 4 members of his class: **Willie Henderson, Alexina Hupp, Ren Mitchell and Brittany Estevez**.

Announcements 2/15 & 2/22

- Congratulations to fellow Kiwanian **Bryan Long**, Licking County Recorder, for being elected as President of the State Records Association!
- President-Elect **Sam Kiner** chaired the 2/15 meeting.
- **Paddy Kutz** reported that *Java and Jazz* would be held at the Reese Center on February 27 as a fundraiser for Mental Health of America.
- **Sam** announced that the Board would have a special meeting to discuss *Java and Jazz*. *Dave Whiteman* noted that **Governor Dave Parker and his wife Carol** will be attending *Java & Jazz*.
- **Bob Handelman** presented the club with a thank you note signed by the Newark students and teachers who attended the January Citizen of the Month luncheon sponsored by Newark Kiwanis. (to the right)
- **Sam** noted that *Charity News* would be distributed on the 1st or 2nd weekend in April. The weekend will be selected to not conflict with the *20th Century Club 2010 Flyer Production*.
- **Chris Miller** (speaking for **Doug Stutz**) reported that four Newark High School students who are interested in service clubs will attend the 2/22 meeting that features the Granville Key Club Bone Marrow Project.
- **Chris** noted that our club would soon be selecting one or more students to attend this year's Kiwanis Key Leader week-end camp at Recreation Unlimited in **Ashley, OH**.
- **Bob Handelman** proudly reported that his daughter, **Paige**, had been selected as one of the top 10 freshman basketball players in Ohio.
- **Heather Odendahl** circulated materials about Developmental Disabilities Awareness Day 2010 and events which will be Friday, March 19.
- **Doug Stutz** reported that the club donated \$330 to the Kiwanis Foundation this year.





February 15, 2010 Pancake Day Review



Sam Kiner moderates the business meeting and lays the groundwork for discussing Pancake Day.

Mr Camp O'Bannon and Pancake Day co-chair, **Ted Cobb**, leads the discussion of Pancake Day.

How can we make Pancake Day even better? That was the question that **Doug Stutz** had asked **Ted Cobb** to discuss with us. Ted began by looking back at the decision to cancel Pancake 2010. It was not a fun decision, he said, but the correct decision; the weather left us with no alternative. He next thanked everyone who helped prepare for the day — and to deal with the cancellation (*see report in 2/11/10 newsletter*). Many questions were raised and the pros & cons of the alternatives were discussed. Can we/should we find a different location? Should we change the date to avoid weather problems? Should we coordinate Pancake Day with another event that would help draw more attendees? Could we invite groups such as youth basketball teams? How can we avoid conflicting with other community activities such as the Granville Pancake Day, the 20th Century Club Flyer Production, our own Charity News? Could we raise money by selling ads that would be put on placemats?

It was suggested that we learn from what other Kiwanis Clubs have done to make their Pancake Days successful. The February 2010 Kiwanis magazine included an article on "The Art of Pancakes" that talked about how many "clubs transform common breakfasts into fundraising banquets."

Editor's Note: *This seemed like a good idea, so I reviewed a digital copy of the magazine and shamelessly stole suggestions that they made — and then printed selected points on page 5 of this newsletter. Of course, you will learn much more by reading the full article.*



February 2010 Kiwanis Magazine cover



Cindy Shaffer, student advisor for the Granville High School Key Club

February 22, 2010

The Bone Marrow Project of the Granville High School Key Club



Note:

In her introduction of the program, fellow Kiwanian **Beth Kolb** (Development Director for Licking Memorial Health Systems) reported that the **Granville Kiwanis Key Club** was the 2009 recipient of the “Building a Healthier Community” award sponsored by Licking Memorial Hospital’s Development Council. The Key Club’s Bone Marrow Project was selected as the winner from among eleven nominations. It is obvious that the club offers teens the opportunity to develop leadership skills through community involvement — and to experience the rewards and fulfillment that comes when helping others.

Cindy Shaffer became the advisor of the Granville High School Kiwanis Key Club in 1996. Today, she shared with us the history and success of the club’s bone marrow project that was begun in 1997 — and has been their cornerstone project ever since. It was established at the suggestion of a parent of a student who might have needed a bone marrow transplant. Bone marrow typing is the primary focus of the Key Club; all the funds that they raise go to support this project. Each year the club hosts a drive to type potential donors. The number of donors each year varies from 20 to 106; they have typed nearly 400 people since they began the project. Once the marrow typing is complete, the actual matching is coordinated through the American Red Cross.

The project has had real impact on club members beyond the initial typing and entering into the registry. One Club officer had a successful marrow transplant to fight Hodgkin’s disease (a year before joining the club) . Another student who was typed was later called to have further testing to see if she would be the best candidate for a match. Just last year a former club officer was matched; she donated stem cells to her match. Also, Cindy’s son, who was typed, donated bone marrow for a 16 year old male with leukemia.

If you are between the ages of 18 and 60 and want to become a potential donor, just contact Cindy (cshaffer@laca.org). The typing no longer requires a blood draw; it is done with swab of your mouth.

A Close to Home Tragedy

Devon Reid was a student at Newark Catholic when he was diagnosed with cancer. Devin won his battle with cancer, but leukemia was a side effect of his battle. The leukemia required a bone marrow transplant. The Granville and Newark Catholic Key Clubs partnered to host a bone marrow typing event in support of Devin. Their very successful event added 104 people to the bone marrow registry. Devin’s sister was a match, but, sadly, Devon’s weakened state left him unable to win the leukemia battle. This tragedy helped students see the importance of the Granville Key Club’s bone marrow project.

FEBRUARY 2010

Kiwanis Magazine

Note: These points were printed in the Kiwanis Magazine article, "The Art of Pancakes" about making pancake breakfasts special.

Collaborate

- get heavy publicity from local newspapers and radio stations to promote Pancake Day
- have Service Leadership Program members volunteer and area businesses pitch in by buying tickets in quantities and distributing them to employees, customers and charity organizations.
- give corporate-sponsored tickets to special-needs groups to be redeemed during the off-peak times.

Channel your club's business savvy

- have celebrities attend
- switch venues
- play PowerPoint shows of club events
- book major touring acts to donate performances.

Make 'em laugh (you will too)

- a little bit of entertainment sweetens any Kiwanis breakfast.
- children's eyes light up at the sight of massive inflatable games.
- invite impersonators and university/school mascots.
- have a gag menu that lists elk milk pancakes and buffalo chip coffee.
- have batter pouring from a churning cement mixer (but never makes it to the griddle).
- have chefs flip pancakes over their shoulders with Boy Scouts standing by to catch the flying hotcakes on trays.

Keep it cheap or free

- offset ticket costs with income from ads displayed in the cafeteria.
- have breakfast coincide with special events that covers all expenses and helps promote the breakfast -- and is completely free to the public.

Piggyback another event

- timing is everything.
- maximize exposure at a big festival.
- choose a weekend when other community events are happening.
- "Some of the best pancake breakfasts occur as a celebration of
 - a town's birthday or a holiday
 - the Kiwanis club birthday
- kicking off an event or capping off a race

Make a difference

- generously pour pancake breakfast revenues back into the community.
- tell the community what we do with funds raised
- support your community and they'll be there for you too

NEWARK KIWANIS MEMBERSHIP ROSTER

(Current to December 21, 2009)

<u>Active Members</u>	<u>Business Affiliation</u>	<u>Active Members</u>	<u>Business Affiliation</u>
Altmaier, Martin D. *	Attorney, Morrow, Gordon & Byrd	Miller, Christopher	Drafting Technician, State Farm Ins.
Barnard, Steven D.	Reg. Sales Mgr., Tectum, Inc.	Moore, Joseph A.	Vice-Pres., Huntington National Bank
Bennett, Kathryn A.	Asst. VP, Huntington National Bank	Moore, William C. *	Montessori Community School
Blakely, Patricia A.	Rehab. Program Mgr., Kindred	Morgan, John C.	Manager, Heartland Bank
Bradley, Judy A.	Office Mgr., Luikart Heating & Cooling	Nelson, Rodney A.	Attorney, Reese, Pyle, Drake & Meyer
Brown, Eric B.	News Director, WCLT Radio	Odendahl, Heather A.	Public Info. Officer, Licking Co. MRDD
Burkholder, Gary L.	President, Northcoast Research	Rauch, Rev. William J. *	Pastor, St. Paul's Lutheran Church
Claxon, Casey L.	Marketing Consultant, Novelty Advertising	Romans, Greg	Regional Sales Manager, Buckeye Linen
Cobb, Ted	Exec. Dir., Camp O'Bannon	Schultz, Chuck	Officer, Park National Bank
Cox, Timothy H.	Manager, National City Bank	Spriggs, Doris A.	Receptionist
Craig, Jeffrey A.	Director, Criss-Schoedinger Funeral Home	Stutz, Douglas V.	Investment Representative, Edward Jones
Cullen, Robert J.	President, Cullen Consulting	Wallis, Gregory	Dir. Surgical Svcs, Licking Memorial Hosp.
Doney, David E.	News Director, WNKO/WHTH Radio	Wells, Elizabeth A.	Director, Montessori Community School
Dwiggins, Tracy L.	Comm. Sales Rep., Sterling House	Wenger, David W. *	Attorney, Reese, Pyle, Drake & Meyer
Edelblute, Laura	COO, Moundbuilders Guidance Center	Whiteman, B. David	District Secretary, Ohio District Kiwanis
Evans, H. Robert	Gen. Mgr., Newark Family Shoe Store	Wilson, Jeffrey A.	VP & Auditor, Park National Bank
Fawcett, Lynn B.	Senior Vice-Pres., Park National Bank	Young, Michael S.	Vice Pres., First Federal Savings & Loan
Frye, Phillip F.	Realtor, Century 21 Frank Frye Real Estate	Zitko, Blake C.	Public Affairs Specialist, State Farm Insurance
Gregg, Herbert H.	Retired		
Halbe, Dr. Gregory A. *	Academic Advisor, OSU-Newark		
Harlow, Robert A.	Agent, Nationwide—The Mitchell Co.		
Harris, Michael	CPA, McLain, Hill, Rugg and Assoc.		
Jackson, Rita F.	School Teacher, Retired		
Kiner, Dr. Samuel	Kiner Dental Care		
Kolb, Beth	Director Dev., Licking Mem. Health Systems		
Kozak, John W. *	Sr. Vice Pres., Park National Bank		
Kutz, Paddy K. *	Exec. Dir., Mental Health America of LC		
Long, Bryan A.	Licking County Recorder		
Malcolm, Emma	Marketing Rep/Hospice of Central Ohio		

Senior Members

Baker, Paul A.	Matthews, William F.	
Barton, James H.	Moore, Helen M.	
Clark, Richard L. *	Morris, David B. *	Honorary Members:
Cobb, Edward S., Jr.	Musser, Dr. Jon B. *	Smith, Donald R.
Fisher, John D.	Norpell, Thomas E.	Medley, Tisha
Green, Mary L. *	Stidham, Steven M.	
Guthrie, Marc D. **	Wells, Rosemary T.	
Handelman, Robert B. *		
Hupp, Roy E.		
Hullinger, Lewis C. *		
Johnston, Charles L. *		Past President *
Mathis, Ivan W.		Past Lieutenant Governor **

MAKE UP A MEETING AT ONE OF THE FOLLOWING DIVISION 10-E KIWANIS CLUBS

Buckeye Golden K	Tuesday, 9:00 AM	Newark	Monday, 11:45 AM
Wesley Glen, 5155 N. High St, Columbus		Buckingham House, 6 N. 6th St, Newark	
Columbus Northland	Monday, 6:30 PM	Northern Columbus	Thursday, 6:00 PM
Milano's Steak House, 3105 Westerville Rd, Columbus		Wesley Glen, 5155 N. High St, Columbus	
Granville	Monday, 6:15 PM	Westerville	Wednesday, 6:30 PM
Granville Inn, 314 E. Broadway, Granville		Public Library, 126 S. State St, Westerville	
Heath Moundbuilders	Thursday, 6:00 PM	Worthington-Linworth	1st & 3rd Monday, 6:30 PM
Stacey's Home Style Buffet, 833 S. 30th St, Heath		Holiday Inn, 7007 N. High Street, Worthington	